

Submitting Artwork

If you have existing artwork prepared you can send it to us via Email / CD / DVD or USB device to our specifications below.

Print Press Ready Specifications – Process Colour

File Format

Hi Res PDF is our preferred file format. Other file types accepted are TIFF, JPG or EPS.

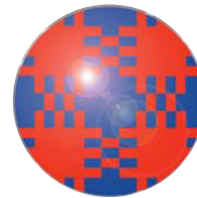
Artwork Format Checklist

- Files where the image or background tint touches the trim require a bleed. A 2 mm minimum is required beyond the trim size of your artwork. Text or important information should be kept 3mm inside the trim size.
- 100% scale.
- 1-up centered on a single page.
- Convert your text to paths, curves or outlines or embed in PDF.
- Ensure you flatten all transparencies and layers to avoid problems when going to print.
- Please check and confirm all images are CMYK and hi resolution. Images need to be not less than 300dpi and 1200dpi for bitmaps.
- Ensure all colours and images are CMYK. Do not save with any colour profiles.
- Any trim marks etc should be offset by at least 3mm.
- Check for the need of a rich black in large black areas. We suggest 40C 40M 40Y 100k.

Creating your PDF

The best way to produce a PDF is by printing to a postscript file and then processing the postscript file through Acrobat Distiller.

When creating PDF files from Indesign, fonts can be unstable when embedding using the Indesign PDF settings. Use Acrobat Distiller.



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